Mission Statement

"To be the No. 1 choice of Internet Job Board and Recruitment Consultancy by Military personnel leavers and Ex-Military personnel and by Employers who seek to employ Ex-Military personnel"

"To assist Military personnel leavers and Ex-Military personnel in finding a "second career" and remaining in employment throughout their working lives"

Vision

"To change the landscape of Ex-Military personnel recruitment by being not just better than our Competitors but by taking quality and service to a whole new level"